Clinical Trial Protocol
Iranian Registry of Clinical Trials

16 Sep 2026

The effect of a communication campaign on fuction of female students regarding water saving.

Protocol summary

Summary

This study is a quasi-experimental type. The aim of this study is to determine the effect a campaign on fuction of female students regarding water saving. The study sample including 122 female school students are assigned either to the intervention (n=61) or the control groups (n=61). The various stages of designing a campaign program (step 12).The first stage: Project Management , Step 2: Revisit Your Health Promotion Strategy, Step 3: Analyze and Segment Audiences , Step 4: Develop Inventory of Communication Resources , Step 5: Set Communication Objectives , Step 6: Select Channels and Vehicles , Step 7: Combine and Sequence Communication Activities , Step 8: Develop the Message Strategy , Step 9: Develop Project Identity , Step 10: Develop Materials , Step 11: Implement Your Campaign and Step 12: Complete the Campaign Evaluation . Groups are followed up one month after the intervention. Finally, the data are analyzed through SPSS software.

General information

Acronym

IRCT registration information

IRCT registration number: **IRCT201502037132N8**
Registration date: **2015-03-13, 1393/12/22**
Registration timing: **retrospective**

Last update:
Update count: **0**

Registration date

2015-03-13, 1393/12/22

Registrant information

Name

Tahereh Dehdari

Name of organization / entity

Iran University of Medical Sciences and Health Services

Country

Iran (Islamic Republic of)

Phone

+98 2188779118263

Email address

t-dehdari@tums.ac.ir

Recruitment status

Recruitment complete

Funding source

Vice chancellor for research of Iran University of Medical Sciences

Expected recruitment start date

2014-04-21, 1393/02/01

Expected recruitment end date

2014-05-22, 1393/03/01

Actual recruitment start date

empty

Actual recruitment end date

empty

Trial completion date

empty

Scientific title

The effect of a communication campaign on fuction of female students regarding water saving.

Public title

The effect of a communication campaign on fuction of female students regarding water saving.

Purpose

Prevention

Inclusion/Exclusion criteria

Inclusion criteria: Studying at the school(seven grade); Being female. Exclusion criteria: There is no exclusion criteria.

Age

From **79 years** old to **80 years** old

Gender

Female

Phase
N/A
Groups that have been masked
No information
Sample size
Target sample size: **122**
Randomization (investigator's opinion)
N/A
Randomization description
Blinding (investigator's opinion)
Not blinded
Blinding description
Placebo
Not used
Assignment
Parallel
Other design features

Secondary Ids

empty

Ethics committees

1

Ethics committee
Name of ethics committee
Iran University of Medical Sciences and Health Services
Street address
Shahid Hemmat Highway, Iran University of Medical Sciences
City
Tehran
Postal code
Approval date
2015-02-03, 1393/11/14
Ethics committee reference number
25472

Health conditions studied

1

Description of health condition studied
water saving
ICD-10 code
Z58.8
ICD-10 code description
Other problems related to physical environment

Primary outcomes

1

Description
function toward saving water
Timepoint
1 month after the intervention
Method of measurement
scale

Secondary outcomes

empty

Intervention groups

1

Description
Control group: No intervention
Category
N/A

2

Description
Intervention group: Performing educational intervention .The educational intervention content will be designed based on 12 steps of communication campaign
Category
Prevention

Recruitment centers

1

Recruitment center
Name of recruitment center
Mohammad Baqir al-Sadr School
Full name of responsible person
Masomeh Mehriyari
Street address
Emam khomeini street, Mohammad Baqir al-Sadr School
City
Langrood

2

Recruitment center
Name of recruitment center
Kosar School
Full name of responsible person
Fatemeh Nikkhah
Street address
Dr. Shariati street, Kosar School
City
Langrood

Sponsors / Funding sources

1

Sponsor
Name of organization / entity
Iran University of Medical Sciences and Health Services
Full name of responsible person
Dr. Morteza Naserbakht
Street address
Shahid Hemmat Highway, Iran University of Medical Sciences

City
Tehran
Grant name
Grant code / Reference number
Is the source of funding the same sponsor organization/entity?
Yes
Title of funding source
Iran University of Medical Sciences and Health Services
Proportion provided by this source
100
Public or private sector
empty
Domestic or foreign origin
empty
Category of foreign source of funding
empty
Country of origin
Type of organization providing the funding
empty

Person responsible for general inquiries

Contact
Name of organization / entity
Iran University of Medical Sciences and Health Services
Full name of responsible person
Tahereh Dehdari
Position
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Web page address

Person responsible for updating data

Contact

Sharing plan

Deidentified Individual Participant Data Set (IPD)
empty
Study Protocol
empty
Statistical Analysis Plan
empty
Informed Consent Form
empty
Clinical Study Report
empty
Analytic Code
empty
Data Dictionary
empty