

Clinical Trial Protocol

Iranian Registry of Clinical Trials

09 Jun 2026

The effect of health communication campaign to increasing preventive behaviors on skin cancer in the female college students reside in Iran University of Medical Sciences dormitories.

Protocol summary

Summary

This study is a quasi-experimental type. The aim of this study is to determine The effect of health communication campaign to increasing preventive behaviors on skin cancer in the female college students reside in Iran University of Medical Sciences dormitories. The study sample including 160 female students are assigned either to the intervention (n=80) or the control groups (n=80). The various stages of designing a campaign program (step 12). The first stage: Project Management , Step 2: Revisit Your Health Promotion Strategy, Step 3: Analyze and Segment Audiences , Step 4: Develop Inventory of Communication Resources , Step 5: Set Communication Objectives , Step 6: Select Channels and Vehicles , Step 7: Combine and Sequence Communication Activities , Step 8: Develop the Message Strategy , Step 9: Develop Project Identity , Step 10: Develop Materials , Step 11: Implement Your Campaign and Step 12: Complete the Campaign Evaluation . Groups are followed up one month after the intervention. Finally, the data are analyzed through SPSS software.

General information

Acronym

IRCT registration information

IRCT registration number: **IRCT201604127132N13**
Registration date: **2016-05-23, 1395/03/03**
Registration timing: **registered_while_recruiting**

Last update:

Update count: **0**

Registration date

2016-05-23, 1395/03/03

Registrant information

Name

Tahereh Dehdari

Name of organization / entity

Iran University of Medical Sciences and Health Services

Country

Iran (Islamic Republic of)

Phone

+98 2188779118263

Email address

t-dehdari@tums.ac.ir

Recruitment status

Recruitment complete

Funding source

Vice chancellor for research of Iran University of Medical Sciences

Expected recruitment start date

2016-04-03, 1395/01/15

Expected recruitment end date

2016-09-20, 1395/06/30

Actual recruitment start date

empty

Actual recruitment end date

empty

Trial completion date

empty

Scientific title

The effect of health communication campaign to increasing preventive behaviors on skin cancer in the female college students reside in Iran University of Medical Sciences dormitories.

Public title

The effect of health communication campaign to increasing preventive behaviors on skin cancer in the female college students reside in Iran University of Medical Sciences dormitories.

Purpose

Prevention

Inclusion/Exclusion criteria

Inclusion criteria: Residing at the Iran University of Medical Sciences dormitories; being female; no history of skin cancer; being college student. Exclusion criteria: There is no exclusion criteria.

Age

No age limit

Gender

Female

Phase

N/A

Groups that have been masked

No information

Sample size

Target sample size: **160**

Randomization (investigator's opinion)

Not randomized

Randomization description

Blinding (investigator's opinion)

Not blinded

Blinding description

Placebo

Not used

Assignment

Parallel

Other design features

Secondary Ids

empty

Ethics committees

1

Ethics committee

Name of ethics committee

Iran University of Medical Sciences and Health Services

Street address

Iran University of Medical Sciences, Shahid Hemmat Highway

City

Tehran

Postal code

Approval date

2015-12-26, 1394/10/05

Ethics committee reference number

IR.IUMS.REC.1394.9311107004

Health conditions studied

1

Description of health condition studied

skin cancer

ICD-10 code

C44.9

ICD-10 code description

Malignant neoplasm of skin, unspecified

Primary outcomes

1

Description

Preventive behaviors of skin cancer

Timepoint

One month after the intervention

Method of measurement

Questionnaire

Secondary outcomes

empty

Intervention groups

1

Description

Intervention group: Performing educational intervention .The educational intervention content will be designed based on 12 steps of communication campaign.

Category

Prevention

2

Description

No intervention

Category

N/A

Recruitment centers

1

Recruitment center

Name of recruitment center

Shaghayegh Dormitory

Full name of responsible person

Mis Amini

Street address

Torkamanestan Street, Motahari Street.

City

Tehran

2

Recruitment center

Name of recruitment center

Amol Dormitory

Full name of responsible person

Mis Ahmadi

Street address

Amol Street, Shariyati Street.

City

Tehran

Sponsors / Funding sources

1

Sponsor

Name of organization / entity

Iran University of Medical Sciences and Health Services

Full name of responsible person

Dr. Morteza Naserbakht

Street address

Shahid Hemmat Highway, Iran University of Medical Sciences

City

Tehran

Grant name**Grant code / Reference number****Is the source of funding the same sponsor organization/entity?**

Yes

Title of funding source

Iran University of Medical Sciences and Health Services

Proportion provided by this source

100

Public or private sector

empty

Domestic or foreign origin

empty

Category of foreign source of funding

empty

Country of origin**Type of organization providing the funding**

empty

Person responsible for general inquiries

Contact**Name of organization / entity**

Iran University of Medical Sciences and Health Services

Full name of responsible person

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Position

Ph.D in Health Education

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Sharing plan

Deidentified Individual Participant Data Set (IPD)

empty

Study Protocol

empty

Statistical Analysis Plan

empty

Informed Consent Form

empty

Clinical Study Report

empty

Analytic Code

empty

Data Dictionary

empty