

Clinical Trial Protocol

Iranian Registry of Clinical Trials

02 Jul 2026

The effect of a communication campaign in order to quit hookah in villagers of consumer of hookah.

Protocol summary

Summary

This study is a quasi-experimental type. The aim of this study is to determine the effect of a theory-based communication campaign for empowerment of villagers in order to quit hookah. The study sample including 300 villagers of consumer of hookah are assigned either to the intervention (n=150) or the control groups (n=150). The various stages of designing a campaign program (step 12). In the first stage: Will be done project total management , Step 2: Will be reviewed Health Promotion Strategies, Step 3: Will be analyzed and divided audiences, Step 4: Will be provided a list of available communication resources, Step 5: Will be set Communication objectives, Step 6: Will be selected appropriate communication channels and equipment, Step 7: Will be prepared Communication activities, Step 8: Will be designed and pretest appropriate message , Step 9: Will be develop project, Step 10: Will be designed materials, Step 11: Runs Campaign and finally in step 12: Will be evaluated the effect of the program. Groups are followed up one and six month after the intervention.

General information

Acronym

IRCT registration information

IRCT registration number: **IRCT201605217132N15**

Registration date: **2016-09-07, 1395/06/17**

Registration timing: **registered_while_recruiting**

Last update:

Update count: **0**

Registration date

2016-09-07, 1395/06/17

Registrant information

Name

Tahereh Dehdari

Name of organization / entity

Iran University of Medical Sciences and Health Services

Country

Iran (Islamic Republic of)

Phone

+98 2188779118263

Email address

t-dehdari@tums.ac.ir

Recruitment status

Recruitment complete

Funding source

Iran University of Medical Sciences

Expected recruitment start date

2016-06-04, 1395/03/15

Expected recruitment end date

2018-06-05, 1397/03/15

Actual recruitment start date

empty

Actual recruitment end date

empty

Trial completion date

empty

Scientific title

The effect of a communication campaign in order to quit hookah in villagers of consumer of hookah.

Public title

Effect of a theory-based communication campaign for empowerment of villagers in order to quit hookah.

Purpose

Prevention

Inclusion/Exclusion criteria

Inclusion criteria: Reside in the village; Having Iranian nationality; Current consumption hookah at least once a week; Aged 20 to 65 years. Exclusion criteria: Diagnosis of cancer such as lung, larynx, esophagus and other cancers that tobacco leads to them.

Age

From **20 years** old to **65 years** old

Gender

Both

Phase

N/A

Groups that have been masked

No information

Sample size

Target sample size: **300**

Randomization (investigator's opinion)

Not randomized

Randomization description**Blinding (investigator's opinion)**

Not blinded

Blinding description**Placebo**

Not used

Assignment

Parallel

Other design features**Secondary Ids**

empty

Ethics committees**1****Ethics committee****Name of ethics committee**

Iran University of Medical Sciences and Health Services

Street address

Iran University of Medical Sciences, Shahid Hemmat Highway, Tehran, Iran

City

Tehran

Postal code**Approval date**

2016-01-06, 1394/10/16

Ethics committee reference number

IR.IUMS.REC.1394.9221108202

Health conditions studied**1****Description of health condition studied**

Tobacco use

ICD-10 code

F17.2

ICD-10 code description

tobacco dependence

Primary outcomes**1****Description**

Performance of quit hookah

Timepoint

1 month and 6 month after intervention

Method of measurement

Questionnaire

Secondary outcomes

empty

Intervention groups**1****Description**

Intervention group: Performing educational intervention.

The educational intervention content will be designed based on 12 steps of communication campaign. Control group: No intervention

Category

Lifestyle

2**Description**

Control group: No intervention

Category

N/A

Recruitment centers**1****Recruitment center****Name of recruitment center**

Hesam - Abad village

Full name of responsible person

Miss ghertasi

Street address

Health center of Hesam-Abad village, Hesam-Abad village, Shiraz, Iran.

City

Shiraz

2**Recruitment center****Name of recruitment center**

Dere - bad village

Full name of responsible person

Miss Bahmani

Street address

Health center of Dere - bad village, Dere - bad village, Shiraz, Iran.

City

Shiraz

Sponsors / Funding sources**1****Sponsor**

Name of organization / entity

Iran University of Medical Sciences and Health
Services

Full name of responsible person

Dr. Morteza Naserbakht

Street address

Iran University of Medical Sciences, Shahid Hemmat
Highway, Tehran, Iran

City

Tehran

Grant name

Grant code / Reference number

**Is the source of funding the same sponsor
organization/entity?**

Yes

Title of funding source

Iran University of Medical Sciences and Health Services

Proportion provided by this source

100

Public or private sector

empty

Domestic or foreign origin

empty

Category of foreign source of funding

empty

Country of origin

Type of organization providing the funding

empty

Person responsible for general inquiries

Contact

Name of organization / entity

Iran University of Medical Sciences and Health
Services

Full name of responsible person

Tahereh Dehdari

Position

PhD in Health Education

Other areas of specialty/work

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Sharing plan

Deidentified Individual Participant Data Set (IPD)

empty

Study Protocol

empty

Statistical Analysis Plan

empty

Informed Consent Form

empty

Clinical Study Report

empty

Analytic Code

empty

Data Dictionary

empty